Applying Innovation & New Technology To
Optimize Costs, Cut Emissions And Simplify The Operational
Footprint Of Oil Sands Facilities
New Technology Selection For Carbon Reduction Government Programs

What This Conference Will Deliver To Delegates:

- **Roadmap For Strategic Planning** – The program is focused on which investments operators will be making in the future; and identifying the must-have technologies that can secure government rebates, eventually saving operational costs

- **Technology Innovations Ro Reduce Emission & Improve Reliability** – Specific to the Carbon Reduction/Capture technology used in production operations, as well as technology that can treat produced water more efficiently in a cost-effective fashion for effective reuse

- **Benchmarking Case-Studies** – Reducing and saving costs in construction and project management requires the evaluation of best practices and lessons learned; this program brings both large and smaller operators together to benchmark their experiences

- **Strategic Engagement** – The program will open strategic engagement between Canadian regulators and oil sands operators to ensure the sustainability of production and sound environmental practice

- **100% Operator Driven** – The program has been designed for producers to reap maximum benefit from engaging with stakeholders such as the AER and benchmark with other operators; taking back best practice lessons learned and helping further synchronize operations to be in line with the requirements of local governments

**LED BY OIL SANDS E&P, REGULATORS & VENDORS**

- Cailee Ellis
  Director, Industry Operations In Situ
  Alberta Energy Regulator

- Mark Smith
  CEO
  Surmont Energy

- Henk-Jan Van Klinken
  Director of Projects
  Osum Oil Sands

- Hakim Aalam
  Project Engineer
  Nexen Energy

- Henry Kong
  Facilities Engineering Lead, Surmont
  ConocoPhillips Canada

- Darren Anweiler
  Process Development Team
  Saskatchewan Research Council

- Alex Burton
  Manager Category Management & Strategic Sourcing
  Brion Energy
2017 promises to be an exciting year for the Canadian oil sands industry. Achieving sustainable production is a critical issue for operators commissioning new or expansion projects, and they must increasingly look to technology for solutions to their environmental challenges.

The New Technology For In Situ Oil Sands Facilities 2017 will bring together Canada’s leading operators in one room, discuss the impact of the Carbon Tax and Emissions reduction and how best to implement new technological developments in carbon capture. This two-day technical program will enable local regulators and governing bodies to understand how operators can benefit from tax breaks and rebates through investing in the right technology.

Traditional challenges will also be up for debate, including how to identify best practices in building facilities, including fabrication, logistics, manpower and material selection. These will include efficient ways to avoid overspending on projects; technology that can transform design of Pads, and construction methods through modularization.

“*The content of the programme focussing on SAGD oil sands was very useful.*”

*Conocophillips*

**Focus Areas & Points of Discussion:**
- Addressing Carbon Emission Tax and Strategies For Maximizing ROI From Government Rebate and Tax Break Programs
- Alternative Production Technologies To Produce More For The Same Cost Or Less and Reduce Emissions From SAGD Steam Generation
- Lower The Carbon Footprint Of Water Treatment Processes
- Innovative Design & Construction Ideas To Build Facilities For Cheaper
- Latest Modularization Technologies, Factory Model Templates And Project Management Best Practices Case-Studies
- Pipeline Installation & Maintenance Technologies: From Principle To Practice
- Innovative Pad Design Templates And Alternative Metering Technologies
- Partial Upgrading Technologies To Unlock Alberta’s Production Potential
- Operator/Vendor Collaborative Approaches To Align Manpower, Resources And Material Selection

As sustainability of production is the common goal of operators, technology providers, R&D and governmental stakeholders, the program will also debate partial upgrading techniques such as solvent deasphalting, olefins treatment and thermal cracking, key areas for mutual benefit for both operators and the Canadian government.

**Sponsorship & Exhibition Opportunities:**

The New Technology for In Situ Oil Sands Facilities 2017 is a not-to-be missed opportunity for technology manufacturers and suppliers to showcase their products, services and technology that can help the SAGD community overcome real challenges and bottlenecks to production.

The program will bring decision makers interested in SAGD technology, water treatment & cleaning technology, facilities engineering modularization, as well as innovation in metering & measurement technologies.

**Thought Leadership**

If your products, services and technology can offer a real solution to the challenges addressed by this program, you may be interested in sponsoring this event and getting your message out to our distinguished audience of operators.

**Increase Brand Awareness & Advertise Your Profile**

Increase and cement your brand with your direct target market, through active and multi-lateral participation. The program & organizers can be a great way of facilitating introductions and showcasing your brand to the right people before and after the program.

**Network With Key Market Stakeholders**

Through your active participation, you will be able to forge and build new relationships, and consolidate on existing ones, as well as staying abreast with the latest developments in the oil sands industry.

**Do You Manufacture Or Provide Technology Solutions In Any Of These Areas?**

If so, please do get in touch and explore how best you can participate and expose your solutions to the right buyers, and find out which comprehensive package is best suited to you:

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“*Very interesting presentations on streamlining the oil extraction process via facilities design and standardisation.*”

*Chemtreat*
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<td>Chair's Welcome/Welcome &amp; Opening Remarks</td>
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<td>9:00</td>
<td><strong>KEYNOTE PRESENTATION: GOVERNMENT'S VISION ON CARBON REDUCTION TECHNOLOGY</strong></td>
<td>Incentivizing Innovation &amp; Investment In New Technology To Reduce Carbon Emissions From Oil Sands Facilities: What's The Government's Vision On How Oil Sands Operators Can Reduce Carbon Costs?</td>
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|       |                                                                         | § Understand where the Canadian Government is headed with the Carbon Tax and how SAGD operators can still benefit from this tax  
|       |                                                                         | § Identify specifications for carbon reduction technologies that could win oil sands operators’ tax rebates  
|       |                                                                         | § Evaluate alternative ways for SAGD operators to remain profitable in Western Canada through other supported frameworks on carbon reduction |
|       |                                                                         | Cailee Ellis, Director Industry Operations In Situ, Alberta Energy Regulator |
| 9:30  | **Question And Answer Session**                                         |                                                                         |
| 9:40  | **IN SITU OIL SANDS OPERATOR PANEL: KEYNOTE PANEL DISCUSSION**          | Benchmarking Strategies For Reducing Operating Costs Of Oil Sands Facilities While Meeting Carbon Emission Reduction Targets And Remaining Profitable |
|       |                                                                         | § Incorporating the impacts of the new carbon tax and pricing regimes into facilities planning: Learn how to minimize costs on new build and installations  
|       |                                                                         | § Applying the new carbon reduction criteria to the design and selection of equipment for oil sands facilities  
|       |                                                                         | § Sharing new ideas and solutions for reducing production and operational costs  
|       |                                                                         | § How to keep costs down and find good prices on equipment  
|       |                                                                         | § Outlining examples of emission reduction programs  
|       |                                                                         | § Evaluating ROI on new technology investment  
|       |                                                                         | § Investing in other technologies outside of the oil industry to help obtain carbon credits to reduce carbon footprint |
|       |                                                                         | Dan Burt, GHG Specialist, Enterprise Technical & Environmental Engineering, Suncor Energy  
|       |                                                                         | Alex Burton, Manager - Category Management & Strategic Sourcing, Brion Energy  
|       |                                                                         | Mark Smith, CEO, Surmont Energy |
| 10:20 | **Morning Refreshments & Networking In The Exhibition Area**            |                                                                         |
| 10:50 | **NEW TECHNOLOGIES FOR REDUCING SAGD EMISSIONS**                        | Discover The Commercial Viability Of Using Solvents For Oil Recovery As Opposed To Steam Techniques - Determine Cost Vs. Performance |
|       |                                                                         | With the ultimate goal of accelerating production, attendees will learn how to reduce costs from energy intensive methods with their large carbon footprint for efficient options that can save hefty emission tax  
|       |                                                                         | § Examining the possibility of solvents as a means of reducing steam related carbon emission  
|       |                                                                         | § Quantifying the extent to which solvent-assisted co-injection can reduce water requirements  
|       |                                                                         | § Balancing the costs of solvent procurement to steam generation to assess the business case for using this method |
| 11:20 | **Questions & Discussion**                                              |                                                                         |
| 11:30 | **NEW NON-THERMAL RECOVERY TECHNOLOGIES**                               | Discover The Viability Of New Non-Thermal Recovery Technologies As A Low Carbon Alternative To Conventional SAGD Methods |
|       |                                                                         | Discover the latest technologies: Moving away from traditional thermal and steam based recovery methods and utilizing new configurations of chemical solvents. Participants of this session can:  
|       |                                                                         | § Assess real time performance results for a clear case on feasibility  
|       |                                                                         | § Review case-studies on its commercial viability and how this could fit in with your designs  
|       |                                                                         | § Conclude what real results have been demonstrated and if these technologies are an option for your operation |
| 11:50 | **Questions & Discussion**                                              |                                                                         |
| 12:00 | **SUPERHEAT TECHNOLOGY VS. CONVENTIONAL SAGD TECHNOLOGY**               | Understand Emerging Challenges And Opportunities For Optimizing Production Utilizing Superheat Technology Advancements Vs. Conventional SAGD Technology |
|       |                                                                         | With production being the ultimate goal, how can operators increase production and reduce energy-intensive methods for reduced costs and securing carbon tax rebates? Attendees will learn to:  
|       |                                                                         | § Identify and evaluate new concepts of production other than SAGD and CSS methods  
|       |                                                                         | § Digging deeper into how this technology can be less energy intensive  
|       |                                                                         | § Evaluating if Superheat Technology can garner support or returns from the Canadian government |
|       |                                                                         | This session is reserved for a company who wants to share insight on how their Superheat technology can help E&Ps improve production performance |
| 12:20 | **Questions & Discussion**                                              |                                                                         |
| 12:30 | **Networking Lunch In The Exhibition Area**                             |                                                                         |

SOLVENT INJECTION PILOT: CASE STUDY

1:30

Review and Evaluate Results of Solvent Injection Pilot Projects And Consider Its Success And Viability For Your Operations

The industry is identifying new technologies for optimized recovery and has began testing the injection of solvents and other hydrocarbons to assist SAGD operations; attendees will be able to:

- Evaluate case-studies with real results to assess its feasibility for your own project
- Understand how the technology is developing and how it will optimize your work
- Debate results and consider investing for long-term cost cutting and efficient operations

2:00

Questions & Discussion

NEW WATER TREATMENT MODIFICATIONS FOR REDUCING COSTS AND INCREASING EFFICIENCY

LIME-SOFTENING TECHNOLOGY ADVANCEMENTS

2:10

Examining The Latest Modifications to Lime-Softening Water Treatment To Maximize Efficiency Per Unit Of Water In The Treatment Process

Attendees can make strategic decisions for selecting technologies that can maximize efficiency for long term profitability

- Understanding where technology is headed in refining Lime-Softening technologies for a more enhanced process
- Evaluating real case-studies to showcase efficiency for strategic cost saving initiatives
- Debate and assess how technological developments can reduce the energy consumption of this method of water cleaning

2:40

Questions & Discussions

2:50

Afternoon Refreshments & Networking In The Exhibition Area

ELECTROSTATIC FILTRATION TECHNOLOGY

3:20

Assessing New Developments In Electrostatic Filtration Technologies To Clean Water For Less And Reduce Costs In The Long-Run

As operators seek new ways to clean water for cheaper, new developments to technology can present great opportunities to reduce costs in the long run. Attendees will be able to:

- Fine-tune knowledge to be able to invest for long-term cost saving
- Assess the success rate through real case-studies to be able to weigh up the benefits against legacy technologies
- Benchmark new results against the performance of existing systems to evaluate a strong case for need

This session is reserved for a company who wants to share insight on how their Electrostatic technology can help E&P achieve long-term cost savings

For more information please contact sponsorship@american-business-conferences.com

3:50

Questions & Discussion

EVAPORATOR TECHNOLOGY

4:00

Evaluating How The Latest Evaporator Innovations Have Led To Increased Reliability And Decreased Cost When Treating High Temperature Produced Water

- Examining how innovations in evaporator designs have increased efficiency in handling high concentrations of silica in produced water
- Modifying evaporator designs to avoid accumulations of non-volatile and non-soluble heavy oil
- Minimizing high levels of evaporator fouling to increase reliability and minimize interruptions in steam and subsequent oil production

4:30

Questions & Discussion

4:40

Closing Remarks For The Day

4:50 - 5:50

Networking Drinks In The Exhibition Area

“I came to this conference to get educated in the current situation and vision of SAGD business, and the presenters succeeded in providing an excellent one.”

Burns & McDonnell

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**NEW TECHNOLOGY FOR IN SITU OIL SANDS FACILITIES 2017**

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<td>MODULARIZATION: OSUM OIL SANDS CASE STUDY</td>
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### Day 2: How To Implement The Latest Modularization Technology For Footprint Reduction, Construction And Overcoming Downtime Through Efficient Pipeline Installation And Inspection

- **7:30** Registration & Networking
- **8:40** Opening Remarks For Day 2 And Recap Of Day 1
- **8:45** GOVERNMENT'S STRATEGY FOR OVERCOMING PIPELINE BOTTLENECKS
  - **9:15** Questions & Discussion
  - **9:25** INNOVATION IN PIPELINE INSTALLATION TECHNOLOGY
  - **9:55** Questions & Discussion
  - **10:05** FUTURE MODULARIZATION TECHNOLOGY
  - **10:35** Questions & Discussion
  - **10:45** Morning Refreshments & Networking In The Exhibition Area
  - **11:15** MODULARIZATION: OSUM OIL SANDS CASE STUDY
  - **11:55** Questions & Discussions
  - **12:35** Networking Lunch In The Exhibition Area
  - **1:35** INNOVATION IN FACILITIES DESIGN

### Questions & Discussion

- Attendees will:
  - Understand how novel modularization techniques and technology attempts to reduce size, time and cost at SAGD facilities. Attendees will:
    - Unlock the potential of modularization technology to simplify facilities and reduce cost and footprint
    - Lean and address the benefits of construction in Canada or abroad for cheaper and efficient fabrication
    - Addressing the simplification of facilities through a ‘factory mode’ that is compatible with all locations and terrains

### GOVERNMENT'S STRATEGY FOR OVERCOMING PIPELINE BOTTLENECKS

**8:45**

**Detailing The Government’s Strategy For Overcoming Pipeline BottleNecks To Predict Future Oil Sands Production Volumes And Plan For Facilities Expansion**

As cross-country pipelines are causing offense through surface damage and the existing network is hindering exports, attendees can hear from the government on its strategy to overcome bottlenecks:

- Debate methods and frameworks to expedite application processes for pipeline expansion, cross country or in facilities
- Debate strategies of reducing pipeline related services costs through pipeline and pipe-fittings standardization
- Review and learn of the latest pipeline specifications and efforts of standardization

- **9:15** Questions & Discussion

### INNOVATION IN PIPELINE INSTALLATION TECHNOLOGY

**9:25**

**Digging Deeper Into Innovative Methods & Alternative Rail Logistics To Overcome Environmental Damage**

Pipelines having upset First Nation Peoples; However, innovative installation can be a real solution to overcoming environmental and local people’s issues. Attendees will be able to:

- Compare and contrast the latest pipeline installation technologies and techniques for minimal surface dame
- Evaluate how rail is being used to enhance pricing and margins for heavy oil producers
- Review innovative pipeline designs to increase the pipe-ability of product at lower costs

- **9:55** Questions & Discussion

### FUTURE MODULARIZATION TECHNOLOGY

**10:05**

**Reviewing How New Modularization Can Reduce Expenses And Decrease Construction Time**

Understand how novel modularization techniques and technology attempts to reduce size, time and cost at SAGD facilities. Attendees will:

- Unlock the potential of modularization technology to simplify facilities and reduce cost and footprint
- Lean and address the benefits of construction in Canada or abroad for cheaper and efficient fabrication
- Addressing the simplification of facilities through a ‘factory mode’ that is compatible with all locations and terrains

- **10:35** Questions & Discussion

### MODULARIZATION: OSUM OIL SANDS CASE STUDY

**11:15**

**Learn How To Build And Install Facilities Cheaper**

Costs are dramatically reduced through less construction and a reduced footprint. This can be taken further through innovative technology and new methods of construction and fabrication; attendees can:

- Re-evaluate every aspect of the facility on how it can be reduced to save costs through minimal construction.
- Reducing CapEx and OpEx through the better project management practices
- Reviewing alternative ways to reduce costs through combining older and simple facilities designs with modern essential technology

**Henk-Jan Van Klinken, Director of Projects, Osum Oil Sands**

- **11:45** Questions & Discussions

### PROJECT MANAGEMENT: STANDARDIZE COSTS

**11:55**

**Identify Innovative Approaches For SAGD Operators To Standardize Manpower, Materials And Services Providers Prices**

As the oil prices pick up and projects are underway, it is in everyone’s interest to remain profitable and not have material prices spiral out of control. This session will deliver an actionable framework for the SAGD industry to stop the fluctuation of manpower costs and services like welding, that increase during season time

- Engage and evaluate a collaborative framework for realistic prices of service providers during project time to avoid budget overspend
- Evaluate how to stay within budget through standardizing of materials
- Compare project management best practices and tools that can help reduce budget overspend

- **12:25** Questions & Discussions

### INNOVATION IN FACILITIES DESIGN

**1:35**

**Approaching New SAGD Facilities Designs with Maintenance In View For Facilities Footprint Reduction and Operational Costs**

As facilities become more complex with increasing production rates, the cost of maintenance, manpower and materials puts constraints on budgets. Evaluate new approaches to facilities designs with maintenance in mind for cost saving:

- Identify innovative and simplified facilities design approaches that can handle increased production rates
- Benchmark and evaluate new technologies that can reduce maintenance and construction work
- Dig deeper with Drilling, Completions, Reservoir Engineering, Production, Construction and Operations clients for their needs in an optimized facility

**Henry Kong, FEL Engineering Lead, ConocoPhillips**

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2:05
Questions & Discussion

PAD ALTERNATIVE METERING
2:15

Aggregating And Comparing The Most Efficient Alternative Metering Techniques For Operational Well Pad Excellence
Stay up-to-date with the latest metering technologies for smarter and more efficient readings from wells for optimized operation performance
- Compare and contrast best-in-class metering techniques for upgrading facilities or new builds for efficient operations
- Evaluate real results between alternative metering and multi-phase metering for efficient run operations
- Compare and contrast the latest metering and measurement instrumentation techniques and identify what is most suitable for your facility

This session is reserved for a company who wants to share insight on how their Metering technology can help E&Ps achieve operational excellence

For more information please contact sponsorship@american-business-conferences.com

2:45
Questions & Discussion

EVALUATING THE LATEST PARTIAL UPGRADING TECHNOLOGY AND TECHNIQUES FOR OPTIMIZED PRODUCTION RATES & GOVERNMENT SUPPORT
THERMAL CRACKING CASE STUDY

2:55

Thermal Cracking Technology for Optimized Partial Upgrading Pilots: Review Technological Advancements and New Compositions
Hear about innovative ways to unlock production potential in Alberta’s oil sands via breakthrough developments in thermal cracking; attendees will be able to:
- Understand how this technology fits in with the government’s vision for Alberta
- Review results on the success rate of this technology in making oil pipeable to optimize targeted revue
- Identify how this technology can optimize your production rates and overall profitability

Dr. Maen Husein, Professor, Calgary University

3:25
Questions & Discussion

4:05

SOLVENT DEASPHALTING CONFIGURATIONS

Addressing The Latest Innovations In Solvent Deasphalting Configurations For Enhanced Partial Upgrading
As the government offers support for Partial Upgrading initiatives undertaken by SAGD operators, different configurations for solvent deasphalting will be key for securing key funding. Attendees will be able to:
- Evaluate new variations of Solvent Deasphalting configurations for better reservoir appraisal
- Learn new techniques and methods to optimize your current configurations for better results
- Identify strategic ways to securing government funding and support for piloting this technology

4:25
Questions & Discussion

METHODS OF OLEFIN TREATING
4:35

Strategies to Optimize Partial Upgrading Pilots - Reviewing New Methods Of Olefins Treating
As a key technology that can optimize partial upgrading and thus production rates, this technology can also help garner government support for your pilot project. At this session you can:
- Dig deeper into upgraded Olefins treating technology to expedite your projects and optimize production
- Review and debate results to identify feasibility for your partial upgrading programs
- Identify the cost benefits associated with this technology and how it can optimize operation revenue

5:05
Questions & Discussion

5:15
Chair’s Closing Remarks

5:20
End of the New Technology For In Situ Oil Sands Facilities 2017

“An excellent forum to learn, share & explore experiences & Ideas. Much needed for our industry to improve our performance”

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